

## Flexi Content Delivery Network (CDN)

Get your content to users faster and more efficiently. Flexi CDN distributes content through a network with 21 nodes throughout the cloud, putting your content geographically closer to your end-users. This minimizes the distance the data has to travel, avoiding network traffic jams, decreasing latency, and improving the user experience.

Flexi CDN includes robust tools for digital rights management and content monetization. All with Flexihostings's renowned ease-of-use and unparalleled level of control.

Currently Flexi CDN is available with this option:

**Origin Pull**—The first time content is requested, it's pulled from the host server to the network and stays there for other users to access it until it's automatically cleared 24 hours after the last demand for it.

### Flexi CDN Pricing

Solution Options	Monthly
Flexi CDN pay as you go bandwidth (\$0.40 per/GB)	
Flexi CDN <b>250 GB</b> bandwidth	\$76.95
Flexi CDN <b>500 GB</b> bandwidth	\$125.95
Flexi CDN <b>1000 GB</b> bandwidth	\$218.95
Flexi CDN <b>2000 GB</b> bandwidth	\$338.95

For larger or custom solutions, contact Flexihostings Sales at [sales@flexihostings.net](mailto:sales@flexihostings.net)

Note: Once the monthly bandwidth allotment has been met, there will be a \$0.40 / GB charge for bandwidth used during the remainder of the current billing cycle.

\$0.40 per GB of bandwidth usage plus \$200 security deposit (refundable upon account closure).

*All price shown is in AUD unless otherwise stated.*

### Key Advantages

#### Cost-Effective Scalability

Pay-as-you-go bandwidth accommodates changes in user demand without excess capacity.

#### Performance-Neutral Growth

Spreading content delivery over multiple servers throughout the cloud ensures that increased demand for content does not slow down or compromise delivery.

#### Secure Content Management

Secure, streamlined tools for managing content and content monetization protects digital rights and maximizes return.

#### Geographic Reach

Pushing content to nodes around the world optimizes the speed and reliability of content delivery to end-users regardless of location.

#### High-Quality Content & Media Rich Web Sites

Optimizing data and content delivery allows web sites to include richer, more creative content without sacrificing performance.

## What It Is

---

Flexi Content Delivery Network (CDN) helps you deliver content to end users faster and more efficiently via a network of 21 cloud-connected nodes running advanced organizing, storing, and streaming software. Rather than serving content directly from your host server, your content is served from a node that is geographically closer to your end user, minimizing the distance the data has to travel, avoiding network traffic jams, and decreasing latency.

Flexi CDN is offering the **Origin Pull** -- The first time content is requested, it's pulled from the host server to the network and stays there for other users to access it until it's automatically cleared 24 hours after the last demand for it. The first requesting user will have an average content delivery experience, while later users will have streamlined delivery. Pay As You Go or monthly pricing is based only on bandwidth used.

Flexi CDN includes robust tools for digital rights management and content monetization, with Flexihostings's renowned ease-of-use and unparalleled level of control. In addition, it can be seamlessly integrated with your Flexihostings dedicated servers, virtual servers, automated services, and additional Flexi Services, to create a unified computing solution with unequalled efficiency and interoperability.

## Key Features and Benefits

---

**Pay As You Go Pricing** Monthly rates with no long-term commitment let you optimize your cost/performance balance and return on technology investment. Pay only for the CDN performance you need and use.

**Dedicated + Virtual + Cloud Integration** Seamless integration with your dedicated, virtual, and additional CloudLayer services via SoftLayer's leading Private Network provides a single computing environment with interoperability and efficiency found nowhere else.

**Immediate Scalability** Add CDN services in real time to accommodate traffic spikes or snags, gaining the level of content accessibility you need, exactly when you need it.

**Ease of Use and Control** Full access and control via the Flexihostings Customer Portal and API provides streamlined, simplified management of your solution and a direct connection to all Flexihostings services and tools.

**Performance-Neutral Growth** Spreading content delivery over multiple servers throughout the cloud ensures that increased demand for content does not slow down or compromise delivery.

**Secure Content Management** Secure, streamlined tools for managing content and content monetization protects digital rights and maximizes return.

**Broader Geographic Reach** Pushing content to nodes around the world optimizes the speed and reliability of content delivery to end users regardless of location.

**Higher Quality Content and Rich-Media Web Sites** Optimizing your data and content delivery allows you to offer more robust web experiences and richer content without sacrificing performance.

**+613 9014 0718**

## Who Should Use It

Flexi CDN is ideal for companies and individuals providing services that involve content caching, streaming, and downloading.

This includes a wide variety of industries and applications, including:

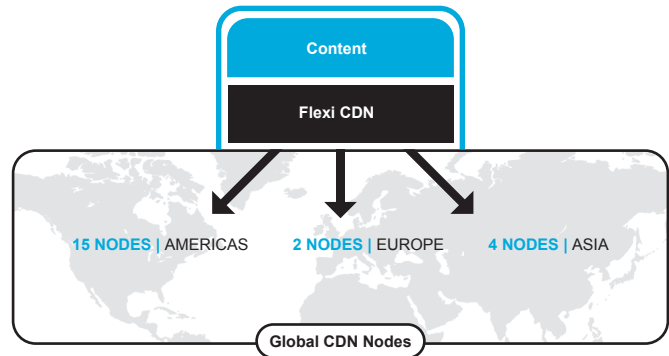
- |                   |                      |                    |
|-------------------|----------------------|--------------------|
| Social Networking | Gaming               | E-commerce         |
| Entertainment     | Software Development | Financial Services |

## Design

Flexi CDN currently utilizes 21 cloud-connected nodes around the globe from some of the largest Internet peering points in the world. Flexihostings and its CDN partner, Internap, continue to add new nodes to expand the reach and capabilities of the service.

### Node Locations

- |            |              |           |
|------------|--------------|-----------|
| Amsterdam  | Hong Kong    | Seattle   |
| Atlanta    | Houston      | Singapore |
| Boston     | London       | Sunnyvale |
| Chicago    | Miami        | Sydney    |
| Dallas     | New York     | Tokyo     |
| Denver     | Philadelphia | Toronto   |
| El Segundo | Phoenix      | Virginia  |



## Supported Content Formats

### WindowsR Media Player

- AdobeR FlashR
- DivXR
- H.264
- Move Media Player
- Microsoft Silverlight.
- QuickTime.
- MP3
- RealSystem. G2
- RealPlayerR
- Real NetworksR

### Delivery Formats

- HTTP
- RTMP
- FTP

### Compression Formats

- HTML
- TXT
- GIF
- JPG
- PDF
- FLASH

## Contact Flexihostings

For more information on Flexihostings and any of our products, contact one of our technically trained sales staff by phone, email, or live chat via our site.

- Local +613 9014 0718
- Email [sales@flexihostings.net](mailto:sales@flexihostings.net)
- Online [www.flexihostings.net](http://www.flexihostings.net)

**+613 9014 0718**